



**Anne Chen**

“Product design is what I take pride in.” When talking about product design, there is always a spark in my eyes. For me, discovering users’ needs to finally satisfy those needs is a fascinating process. Because it not only allows me to deal with diverse tasks but also motivates me to keep learning best practices. Most importantly, it gives me a huge sense of achievement.



✉ [xiaoann.tw@gmail.com](mailto:xiaoann.tw@gmail.com)  [huianchen.github.io](https://github.com/huianchen)  [www.linkedin.com/in/xiaoann](https://www.linkedin.com/in/xiaoann)

## Work Experience



### Web Designer - ADDCN Technology

December 2014 - July 2020

“Tasker” is a platform where people can find professional freelancers to assist them in achieving their goals. The following are what I accomplished:

- Designed questionnaires to identify users’ needs and came up with solutions to make 85% of users satisfied with Tasker’s service.
- Discovered problems that users had encountered and improved the usability of the website to increase conversions by 88%.
- Created a user flow and wireframe to discuss with product managers and stakeholders.
- Coded HTML/Sass to facilitate the process and collaborate with developers.



### Graphic Designer - Wako

March 2013 - August 2014

“taoru” is an eCommerce website that sells Japanese towels and handkerchiefs. The following are what I accomplished:

- Designed banner ads, flyers, and brochures to draw customers’ attention.
- Published products on different eCommerce platforms.

## Education

### B.S. in Textile and Clothing - Fu Jen Catholic University

September 2007 - June 2011

## Skills & Tools

#### Research Skills

- Questionnaires Design
- Data Analysis

#### Design Skills

- User flow
- Wireframe
- Mockups
- Prototype

#### Coding Skills

- HTML5
- CSS3
- Sass
- RWD

#### Languages

- Chinese - Native
- English - TOEFL iBT 101/120

## Tools

